



Thank you for your interest in advertising with Search Talk Live. We strive to help others in the industry become better at their online skills and avoid the pitfalls other have made. This was the whole purpose of the show and to help the not so save marketers learn from the best people in the industry. We originally had no plans to have advertisers and we were only going to do ten show to see what podcasting was all about. Ten shows lead to twenty and twenty lead to thirty and so on. Today the show has just taken off for us and we are now fast approaching our one year anniversary. Search Talk Lives listership grows strong each and every month with about a 30% increase in listeners each month.

If your interested in advertising with us please contact us at [robert@searchtalklive.com](mailto:robert@searchtalklive.com) or call us at 407-488-6933

## Search Talk Live Advertising information

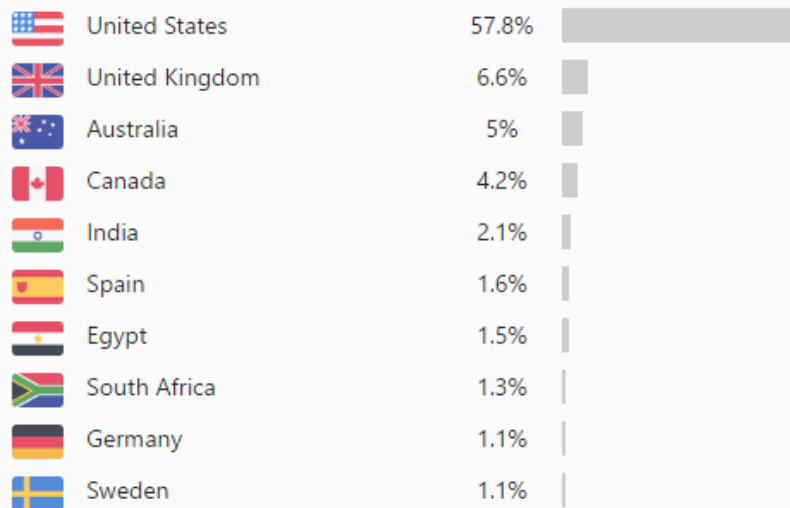


Search Talk Live in just a very short time is quickly becoming the most popular Digital Marketing Podcast/Radio show on the Web & Radio! Our listenership is the most targeted you will find in the Digital marketing industry.

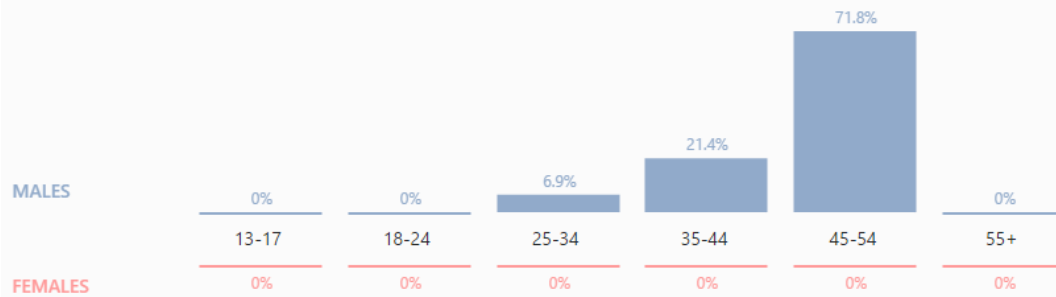
Who listens to Search Talk Live?

- Website Owners
- Digital Marketing Agencies
- SEO Consultants
- Social Media Professionals
- Bloggers
- New people getting into the industry.
- Paid Advertising Professionals
- e-Commerce Developers
- Website Designers & Developers
- Conversion Optimization Professionals
- Content Marketing Professionals

## Country's That Listen to Search Talk Live



## Demographic



### Search Talk Live is broadcasted on:

- iHeart Radio
- iTunes
- Spreaker.com
- Podkicker.com
- Sound Cloud
- Stitcher
- Overcast
- SearchTalklive.com
- Player.fm
- Vimeo
- Youtube.com
- Apple TV
- Podfanatic.com
- Player.fm
- Pocketcast
- Twitter & Facebook (from Shared Embedded player)



## Advertising Cost

(Minimum 4 week run on all commercials)

|                                    |         |
|------------------------------------|---------|
| Show Intro. Spot (10 seconds)..... | \$35.00 |
| per week (\$140 Month)             |         |
| First Segment (60 second).....     | \$75.00 |
| per week (\$300 Month)             |         |
| Second Segment (60 second).....    | \$75.00 |
| per week (\$300 Month)             |         |
| Third Segment (60 second).....     | \$70.00 |
| per week (\$280 Month)             |         |
| Outro Segment (10 second).....     | \$25.00 |
| per week (\$100 Month)             |         |

### Complete Sponsorship with 60 Second Spots

Sponsor the complete show including Intro, 3 segments (60 second spots) and the outro.

**\$280.00 per Week, ~~\$1,120~~ Save 10% \$1,000.00 (per month)**

#### Package Includes:

- Intro show sponsored by Spot 10 seconds
- Commercial live read by show hosts
- Professionally produced script & commercial to play during show.
- Three 60 Second Spots to air during show
- Outro show sponsored by Spot 10 seconds
- Sponsored Banner on website
- Sponsored by Banner on YouTube Video (coming soon)
- Two Sponsor Share per week on Google Plus, Twitter, Facebook, & LinkedIn.
- Sponsor banner on Newsletter.

All pricing subject to change with notice, unless under agreement prices will not change until terms of the agreement have ended.